



## PROFILE

My name is Elliott Politte. I have spent the last 10 years working with amazing teams and clients to produce the best user experience possible, learning every step of the way. I excel in driven and collaborative environments where the passion for user centered product design is met by ingenuity and innovation.

# ELLIOTT POLITTE

Manager, Sr UI/UX Designer, UX Developer



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## EXPERIENCE

### USER EXPERIENCE MANAGER

MAR 2018 - PRESENT

#### ELEAD1ONE CRM - DEVELOPMENT DIVISION

- Worked with stakeholders and leadership to establish UI/UX design as the first stage of all Web and mobile application developments, instituting a user-centered design (UCD) approach for the company.

-- Worked with our development architect leads to create a component based design system to create a reusable library for our development teams

- Worked with recruiters in hiring key candidates to our teams and once on board led their training program.

### SR UI/UX DESIGNER

2016 - PRESENT

#### ELEAD1ONE CRM - DEVELOPMENT DIVISION

- Led the UI/UX team on redesigning and streamlining the full product suite offered by ELEAD.

- Provided coaching and guidance to improve our team's skills while also instilling confidence. This resulted in a doubling of our output and an increase in efficiency.

- Worked directly with the development team in a paired programming environment to develop SCSS and React based components. This ensured a fully tested and pixel perfect end product.

### UI/UX DESIGNER

2014- 2016

#### ELEAD1ONE CRM - DEVELOPMENT DIVISION

- Worked with a 6 person team to lead efforts to meaningfully update and continuously evolve the visual & interaction design quality of core product lines.

- Deliver low and high fidelity wireframes, mockups and flows.

- Execute all visual design and implementation stages from concept to final hand-off to software development.

- Consistent research on user interaction and design trends.

## SKILL SET

AXURE/SKETCH

CSS3/SASS/SCSS

HTML5

MATERIAL DESIGN

BOOTSTRAP 4

TELERIK KENDO

ADOBE CC

VISUAL STUDIO

FINAL CUT PRO

REACTJS

AFFINITY DESIGN

JSX

BASECAMP

TFS/JIRA

SQL

## REFERENCES

AVAILABLE ON REQUEST

# EXPERIENCE CONTINUED

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**CREATIVE MANAGER  
DIGITAL**  
2012- 2014

## **ELEAD1ONE CRM - MARKETING DIVISION**

Managed and directed a team of 8-10 members specializing in responsive websites, SEO and Digital Marketing Campaigns. With improved efficiency and a better end product, our growth tripled annual revenue.

**OWNER &  
CREATIVE DIRECTOR**  
2008- PRESENT

## **ELITE WEBSCAPES**

While starting very small, my love for working with people has grown the company tremendously. This resulted in delivery of over 100 projects for large multi-state companies and small family owned businesses alike. It's here I learned how to deliver an end to end product by working collaboratively with clients and developers for a best in class user experience.

# RECENT AWARDS

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**2018 AWA (AUTOMOTIVE WEBSITE AWARDS) VANGARD AWARD - DEALBUILDER SUITE**

**2018 DRIVINGSALES - DEALER SATISFACTION AWARD - ENTERPRISE CRM**

**2018 DRIVINGSALES - DEALER SATISFACTION AWARD - DESKING APPLICATION**

**2018 DRIVINGSALES - DEALER SATISFACTION AWARD - INVENTORY MANAGEMENT**

**2018 DRIVINGSALES - DEALER SATISFACTION AWARD - MOBILE APPLICATIONS**

## **2017 ELEAD1ONE "OBSESSED" HONOR**

This award was a really special one to me. The CEO, COO and CFO of the company honored me during our yearly company meeting by giving a speech about my drive, determination, and results. I'm not used to this kind of thing, but it really felt good to be honored after putting in so much hard work.

# RECENT PROJECTS

FULL INTERACTIVE DEMOS AVAILABLE ON REQUEST

